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FORTIN ELECTRONIC SYSTEMS AS CES INNOVATIONS 2010 DESIGN AND ENGINEERING AWARD HONOREE

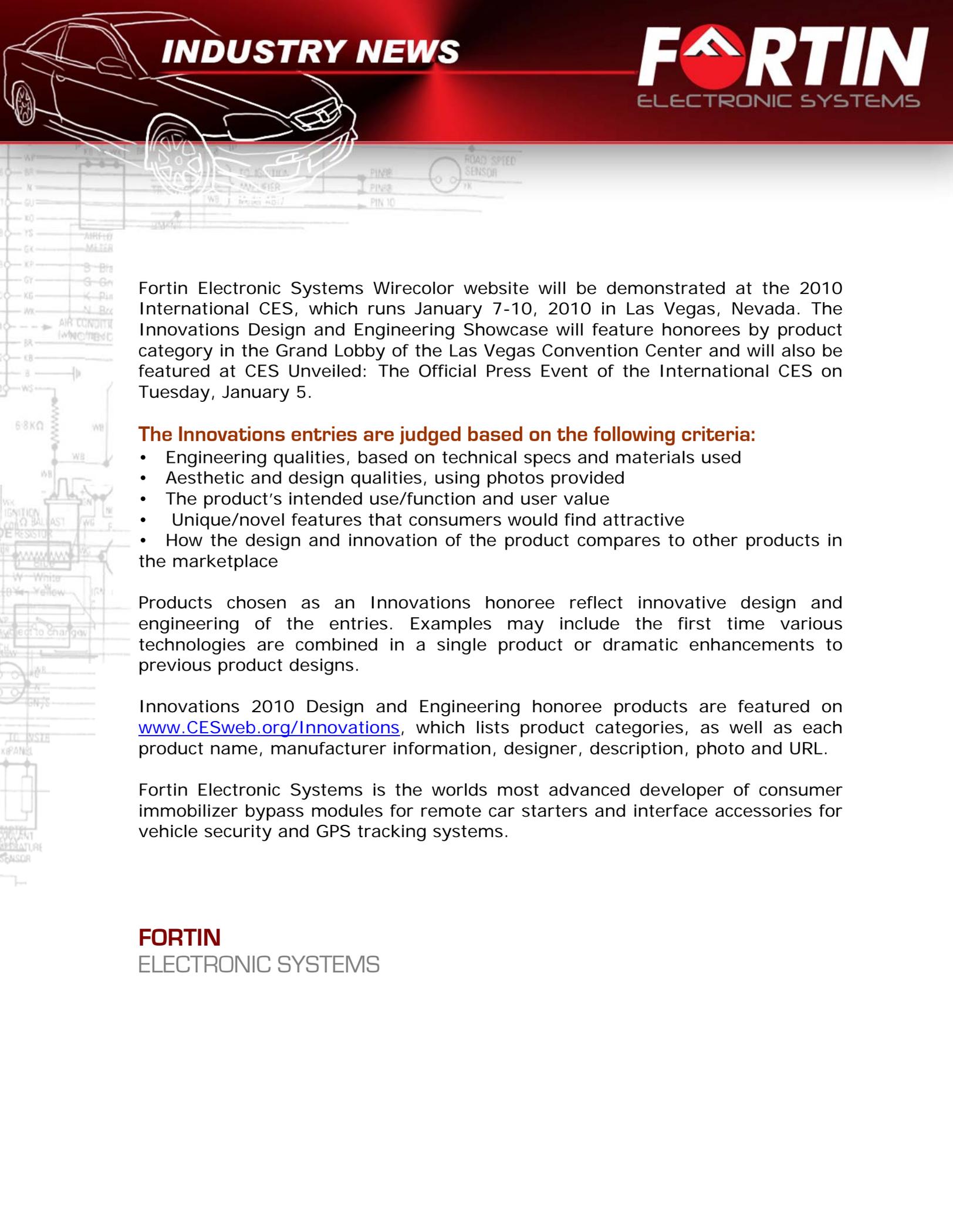
New York, New York, November 10, 2009 – Fortin Electronic Systems today announced that it has been named an International CES Innovations 2010 Design and Engineering Awards Honoree for the **Wirecolor online vehicle wiring database**. Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, engineers and members of the media to honor outstanding design and engineering in cutting edge consumer electronics products across 36 product categories.

The **Wirecolor online vehicle wiring database** is an online reference for vehicle wiring information to assist with the installation of after-market remote car starters and alarm systems.

Fortin suggests that all interested should visit www.fortinbypass.com/wirecolor to view an online demonstration with a sample vehicle. This website is the first of its kind to receive such an award and is provided free of charge to Fortin Electronic Systems customers and is one of the many steps being taking to improve customer service.



The prestigious Innovations Design and Engineering Awards have been recognizing achievements in product design and engineering since 1976. It is sponsored by the Consumer Electronics Association (CEA)®, the producer of the International CES, the world's largest consumer technology tradeshow, and endorsed by the Industrial Designers Society of America (IDSA), the voice of industrial design, committed to advancing the profession through education, information, community and advocacy.



Fortin Electronic Systems Wirecolor website will be demonstrated at the 2010 International CES, which runs January 7-10, 2010 in Las Vegas, Nevada. The Innovations Design and Engineering Showcase will feature honorees by product category in the Grand Lobby of the Las Vegas Convention Center and will also be featured at CES Unveiled: The Official Press Event of the International CES on Tuesday, January 5.

The Innovations entries are judged based on the following criteria:

- Engineering qualities, based on technical specs and materials used
- Aesthetic and design qualities, using photos provided
- The product's intended use/function and user value
- Unique/novel features that consumers would find attractive
- How the design and innovation of the product compares to other products in the marketplace

Products chosen as an Innovations honoree reflect innovative design and engineering of the entries. Examples may include the first time various technologies are combined in a single product or dramatic enhancements to previous product designs.

Innovations 2010 Design and Engineering honoree products are featured on www.CESweb.org/Innovations, which lists product categories, as well as each product name, manufacturer information, designer, description, photo and URL.

Fortin Electronic Systems is the worlds most advanced developer of consumer immobilizer bypass modules for remote car starters and interface accessories for vehicle security and GPS tracking systems.